

SERVICED ACCOMMODATION OF THE YEAR

Pure Abodes

KENT

Revolutionising business and pleasure stays across Kent, Pure Abodes offers a cost saving alternative to hotels. Based in Ashford, the accommodation specialists provide apartments for contractors, corporations and tourists – in fact, anyone working or travelling in the area can benefit from the flexible rooms and apartments which start from as little as £33 per night. Stay from one night to one year with all the home comforts you need to make you feel relaxed and welcome, including a fully equipped kitchen and freshly washed and cleaned linen and towels. Travellers need not feel hemmed in by hotel restrictions anymore.

The judges were particularly impressed by the environmentally conscious ethos demonstrated by the Ashford company. Pure Abodes uses state-of-the-art technology to reduce their carbon footprint and make their hospitality business a more sustainable option by ensuring every aspect of the service is as locally sourced as possible. This includes supporting and utilising local suppliers, local businesses and local providers of amenities, etc. The apartments include living, NASA recommended plants that emit high levels of oxygen and Pure Abodes commit to planting trees through its use of eco-friendly company, Ecosia. Smart locks, tablet check-ins, Ring doorbells and Nest connectivity make this a futuristic but eco-conscious home from home.

PURE | ABODES

Eco-conscious, high-tech homes from home

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